Sivus.com.mx

Jan 2023 🛀

35%

30%

25%

20%

15%

10%

590

vivus

Operating in Mexico since 2015

SOFOM license granted by Central Bank.

70+ employees

1M+ satisfied customers

24/7 fully online financial service provider in Mexico

Part of of **Digital Finance Group** (25 markets with consumer finance products)

New management team with international experience (México, U.S.A, Argentina, Malaysia, Vietnam, Philippines, Indonesia, Russia)

Operations



- ✓ Population 126 M
- ✓ Urban Population 80%
- ✓ Median Age- 30
- ✓ Languages Spanish.
- Average Salary \$420
- ✓ Unemployment rate 9.1%
- ✓ Internet users penetration 69%
 ✓ Credit Card Penetration 9.5%
- ✓ Credit Card Penetration 9.5%
 ✓ Concentration of assets by top
- Concentration of assets by top 5 banks 70.6%
- ✓ APR restrictions no
- Half of Mexican population under 30 y.o. and has no access to traditional loans and required salary bridge financing





ctly Private and Confidenti

We keep more than 10% growth of originations MOM with marketing costs below 10 usd per loan originated. Conversion into repeat sales keeps at level 70% +

> We are constanly working with existing risk models and data sources to keep risk indicators improving

Financials

| Income statement EURO | | | | |
|---|-----------|-----------|-----------|-----------|
| | 1Q22 | 2Q22 | 3Q22 | 4Q22 |
| | Actual | Actual | Actual | Actual |
| | | | | |
| REVENUE | 1,705,150 | 2,669,582 | 2,936,674 | 2,989,368 |
| GROSS PROFIT/(LOSS) | 928,878 | 1,254,303 | 815,454 | 1,226,335 |
| DIRECT OPERATING EXPENSES | (342,684) | (483,335) | (428,878) | (440,257) |
| Offline channel | - | - | - | - |
| Online channel | (342,684) | (483,335) | (428,878) | (440,257) |
| INDIRECT OPERATING EXPENSES | (425,456) | (517,025) | (260,590) | (187,319) |
| OPERATING PROFIT/(LOSS) | 160,737 | 253,943 | 125,986 | 598,758 |
| Other income | 715 | 17,542 | 73 | 275 |
| Other expense | (19,189) | (13,867) | 13,855 | (16,650) |
| EBITDA | 142,262 | 257,618 | 139,914 | 582,383 |
| NET PROFIT/(LOSS) before Corporate expenses | 130,168 | 330,176 | 204,830 | 335,490 |
| NET PROFIT/(LOSS) after Corporate expenses | 130,168 | 297,097 | 204,830 | 335,490 |
| Profit before interest (PBI) | 214,439 | 430,862 | 339,152 | 373,004 |
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