Sivus.com.mx

Jan 2023 🛀

35%

30%

25%

20%

15%

10%

590

vivus

Operating in Mexico since 2015

SOFOM license granted by Central Bank.

70+ employees

1M+ satisfied customers

24/7 fully online financial service provider in Mexico

Part of of **Digital Finance Group** (25 markets with consumer finance products)

New management team with international experience (México, U.S.A, Argentina, Malaysia, Vietnam, Philippines, Indonesia, Russia)

Operations



- ✓ Population 126 M
- ✓ Urban Population 80%
- ✓ Median Age- 30
- ✓ Languages Spanish.
- Average Salary \$420
- ✓ Unemployment rate 9.1%
- ✓ Internet users penetration 69%
 ✓ Credit Card Penetration 9.5%
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 ✓ Concentration of assets by top
- Concentration of assets by top 5 banks 70.6%
- ✓ APR restrictions no
- Half of Mexican population under 30 y.o. and has no access to traditional loans and required salary bridge financing





ctly Private and Confidenti

We keep more than 10% growth of originations MOM with marketing costs below 10 usd per loan originated. Conversion into repeat sales keeps at level 70% +

> We are constanly working with existing risk models and data sources to keep risk indicators improving

Financials

Income statement EURO				
	1Q22	2Q22	3Q22	4Q22
	Actual	Actual	Actual	Actual
REVENUE	1,705,150	2,669,582	2,936,674	2,989,368
GROSS PROFIT/(LOSS)	928,878	1,254,303	815,454	1,226,335
DIRECT OPERATING EXPENSES	(342,684)	(483,335)	(428,878)	(440,257)
Offline channel	-	-	-	-
Online channel	(342,684)	(483,335)	(428,878)	(440,257)
INDIRECT OPERATING EXPENSES	(425,456)	(517,025)	(260,590)	(187,319)
OPERATING PROFIT/(LOSS)	160,737	253,943	125,986	598,758
Other income	715	17,542	73	275
Other expense	(19,189)	(13,867)	13,855	(16,650)
EBITDA	142,262	257,618	139,914	582,383
NET PROFIT/(LOSS) before Corporate expenses	130,168	330,176	204,830	335,490
NET PROFIT/(LOSS) after Corporate expenses	130,168	297,097	204,830	335,490
Profit before interest (PBI)	214,439	430,862	339,152	373,004
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